



## 2008 Signature Ad Campaign “Voice for the Voiceless”

### Coordinator's Instructions

Easy-to-print resources for this project are available at the Signature Ad page on [www.summitrtl.com](http://www.summitrtl.com). Click on the “Signature Ad” link.

#### 1. **Publicize**

- **Bulletin:** Have an announcement placed in your church bulletin on the weekends of Jan. 6<sup>th</sup>, 13<sup>th</sup>, and 20<sup>th</sup>. Here is a sample bulletin announcement for you to edit as needed:  
*“Please show your support for life by signing the Signature Ad on the weekends of Jan. 13<sup>th</sup> and January 20<sup>th</sup>. Volunteers will be in the back of church collecting your signatures and donations for Right to Life. Your name will appear in an ad in the Massillon Independent on Jan. 22<sup>nd</sup> or Jan. 29<sup>th</sup>. Thank you for helping us to build the Culture of Life!”*
- **Announcement:** If possible, arrange to have announcement made from the pulpit on the day of the campaign.

#### 2. **Plan to conduct signature drive using one of these two tools:**

- **Envelopes:** Place in pews and collect with church collection. You can pick up your envelopes from Pam Bunnenburg. Please let us know as soon as possible how many you will need. Call 330-832-6614 or email [bunnyfam@sssnet.com](mailto:bunnyfam@sssnet.com).
- **Signature Sheets:** You can use this sheet and/or envelopes to collect signatures and donations. Pro-Life volunteers should collect the signatures and donations before and after church. The signature sheet can be downloaded from our web site. Contact us if you would like us to provide copies.

#### 3. **Distribute Sheets beginning in early January!! Encourage all Pro-Lifers in your Church to take a sheet home and have their family, friends, co-workers, and neighbors fill out the Signature Ad sheet and make a donation. Then collect back all the sheets (and donations) in your church on the weekends of January 13<sup>th</sup> and January 20<sup>th</sup>.**

#### 4. **Fill in the Coordinator's Report.** This report is your summary of the campaign in your church. It is available at our web site.

#### 5. **Turn the following into Right to Life office. The first turn-in will be Tuesday, January 15<sup>th</sup> and the second will be Tuesday, January 22<sup>nd</sup>.**

- ✓ **Signatures:** You do NOT have to type the names—we will do that from our office.
- ✓ **Money:** Deposit the money and simply write us one check for the total amount.
- ✓ **Coordinator's Report** completely filled out.
- ✓ **Unused Envelopes** returned to Pam Bunnenburg.

Look for the signature ad in the Massillon Independent on Tuesday, January 22<sup>nd</sup> and Tuesday, January 29<sup>th</sup>.

**Let us make this our most successful Campaign ever in bringing an end to the horrible Slaughter of the Innocent Unborn!!**